

# DANIEL JOSH DAVIS

## PRODUCT DESIGN LEAD

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 /danieljoshdavis

### EXPERIENCE

#### JPMorgan Chase // VP, Product Design Lead

Jun 2021 - Present

Lead end to end design and strategy for native mobile and responsive web experiences with a focus on points redemption products such as Pay Yourself Back, Points Transfer, Chase Dining, and Gift Cards.

#### Deloitte Digital // Senior User Experience Designer

Mar 2020 - Jun 2021

Lead a branch of the **American Express** internal tools design practice. Specifically delivering product optimizations for Customer360, Amex's customer search and insights portal used exclusively by risk, sale, and customer service employees.

#### Deutsch (The creative agency, not the bank) // UX Design Lead

Mar 2019 - Mar 2020

Supervised and delivered accessible and meaningful native mobile and web experiences across multiple **Johnson & Johnson** portfolio brands including **Acuvue** and **Lactaid**. Lead design for various **PNC Bank** and **Budweiser** activations.

#### Grey // Senior User Experience Designer

Oct 2016 - Aug 2018

Lead the architecture and design of volvo.com as well as the Care by **Volvo** app. Created a responsive design system for **Proctor & Gamble's** principal website, PG.com.

#### IBM // Senior User Experience Strategist

Jun 2015 - Oct 2016

Helped optimize a customer-first loyalty web experience for **Kohl's** Rewards program. Created a future-state strategy and design roadmap the **Hertz** native mobile app.

### EDUCATION

#### Virginia Commonwealth University // M.S. Business

2015

Concentration: Creative Branding

#### Virginia Commonwealth University // B.S. Psychology, Sociology

2012

### SKILLS

Creative Management

Low to high fidelity design

Rapid prototyping

Content strategy

Information architecture

User research and testing

Competitive analysis

Presentation design

Figma

Sketch

Webflow

Adobe XD

Jira

Confluence

Monday